

# What's Your ROI?

## WineAmerica makes sense!

WineAmerica is about providing a solid return on your investment. Becoming a member is one of the smartest decisions you can make!

As your lobbyist in Washington, DC, WineAmerica works hard to promote policies that help your winery and save you money.

- In 2005, WineAmerica helped secure a permanent repeal of the Special Occupational Tax (SOT), **saving wineries \$500-\$1,000 annually**. This alone will compensate for the dues many members pay.
- **WineAmerica fights to protect the Small Producer Tax Credit**, worth \$.90 per gallon or \$900 per thousand gallons of production for the vast majority of all wineries.

That's not all! WineAmerica member benefits and services are a solid return on your investment:

- With the discounts provided by FedEx, the average WineAmerica member saved approximately **\$600 per year** on wine shipments last year.
- Various discounts from WineAmerica **supplier members** can save you hundreds of dollars per year in waived fees and discounted monthly charges on goods and services you use already.

WineAmerica Members Programs help you run your business efficiently and successfully:

- **The WineAmerica Label Approval Facilitation Program** helps member wineries get their labels approved—saving precious time on incorrect or incomplete forms and providing expert assistance on the label approval process.
- **The WineAmerica Virtual Trade Show** provides easy access to discounted supplier services, including wine testing, human resources programs, insurance, credit card processing, and more!
- **The WineAmerica Direct Shipping Tool** contains information on shipping laws in each state and links to necessary permit forms.
- **The WineAmerica Lobby Center** allows members to track state legislation that directly affects their business and write letters to members of Congress regarding important issues.

Together we can strengthen the voice of the wine industry and create sound public policy. WineAmerica is the best investment you can make for the future of your business, and is vital for the continued growth of the American wine industry.

**[www.wineamerica.org](http://www.wineamerica.org)**